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Press Release

Source: Big Brothers Big Sisters of America

Big Brothers Big Sisters to Reiterate Commitment to Serving One Million Children Annually Through Expanded Programs for At-Risk Students and Children of Prisoners

Thursday June 2, 1:13 pm ET

U.S. Sen. Ensign, Rep. Schiff and 'The Apprentice' Winner Kelly Perdew to Issue Calls to Action to Support Big Brothers Big Sisters

PHILADELPHIA, June 2 /PRNewswire/ --

WHAT: U.S. Sen. John Ensign (R-Nev.) and Congressman Adam Schiff (D-Calif.), both Big Brothers, and Kelly Perdew, winner of NBC's second season of "The Apprentice" and a former Big Brother, will join Big Brothers Big Sisters of America President & CEO Judy Vredenburg in issuing a bipartisan "call to action" for all Americans to support the organization. Entering its second century of service, BBBS will reinforce its commitment to serving more than one million at-risk children annually through expanded programs in the nation's poorest schools and for children of prisoners. BBBS, which doubled the number of matches it made in the last four years to 225,000 in 2004, is on track to serving more than one million children annually.

WHO: -- Judy Vredenburg
President & CEO, Big Brothers Big Sisters of America
-- The Honorable John Ensign
United States Senate
-- The Honorable Adam Schiff
United States House of Representatives
-- Kelly Perdew
Winner of NBC-TV's "The Apprentice: Season Two"

WHEN: Wednesday, June 8, 2005
11 a.m. to 11:30 a.m. EDT

WHERE: Cannon House Office Building Terrace
Independence and New Jersey Avenues SE
Washington, DC
* In case of inclement weather, the event will be moved indoors

WHY: Big Brothers Big Sisters is firmly committed to its mission of helping children reach their potential through professionally supported, one-to-one relationships with measurable positive results. School-based mentoring programs and serving children of prisoners are key components of BBBS' commitment to serving more than one million at-risk children annually. In 2004 BBBS served 225,000 children in 5,000 communities across the country.

FOR FURTHER INFORMATION:
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